

Logo Quick Reference Guide

Primary Logo Files

Spot Colors



University_of_Pittsburgh_RegLogo_PMS_Primary_3-Color.eps

CMYK Colors



University_of_Pittsburgh_RegLogo_CMYK_Primary_3-Color.eps

RGB Screen Colors



University_of_Pittsburgh_RegLogo_RGB_Primary_3-Color.png

Secondary Logo Files

Spot Colors



University_of_Pittsburgh_RegLogo_PMS_Secondary_Reverse_2-Color.eps

CMYK Colors



University_of_Pittsburgh_RegLogo_CMYK_Secondary_Reverse_2-Color.eps

RGB Screen Colors



University_of_Pittsburgh_RegLogo_RGB_Secondary_Reverse_2-Color.png

For use on Royal Blue backgrounds

For use on Royal Blue backgrounds

For use on Royal Blue backgrounds

1-Spot Color



University_of_Pittsburgh_RegLogo_PMS_Secondary_1-Color_Pitt-Royal.eps

1-Color: Black



University_of_Pittsburgh_RegLogo_Secondary_1-Color_K.eps

1-Color: CMYK Royal Blue



University_of_Pittsburgh_RegLogo_CMYK_Secondary_1-Color_Pitt-Royal.eps

1-Color: RGB Royal Blue



University_of_Pittsburgh_RegLogo_RGB_Secondary_1-Color_Pitt-Royal.png

1-Color: RGB Black



University_of_Pittsburgh_RegLogo_RGB_Secondary_1-Color_K.png

1-Color: White



University_of_Pittsburgh_RegLogo_Secondary_1-Color_White.eps